



Arts Awards

What We Do



Why Be A Sponsor?

- **The investment you make demonstrates that you recognize the importance of artists who are aspiring and thriving in our community, and the contribution they make to our city.**
- **With your help, we can continue to create an environment where equity and diversity are celebrated, and artistic achievement is acknowledged and rewarded.**
- **Our goal is to ensure offered benefits are attractive to our sponsors. We are open to creating a customized benefits package that supports your giving priorities.**

Awards Descriptions

Every year, the Council works to adapt the Arts Awards program to better reflect the value for laureates. The awards aim to celebrate and promote artists' diversity, talent, and contribution to the city's cultural landscape. The event takes place in May with 200+ attendees.

Victor Tolgesy Award

Recognizes the accomplishments of residents who have contributed substantially to enriching cultural life in our city.

- City of Ottawa donates statue
- actively seeking sponsorship in the amount of \$6,000

Peter Honeywell Mid-Career Artist Award

Recognizes the achievements of Ottawa artists who have evolved beyond the emerging stage in their career to become recognized professional working artists contributing to the community.

- long time sponsorship in the amount of \$7,000

Emerging IBPOC Artist Award

Recognizes the achievements of artists from Ottawa's IBPoC community who are in the early stages of their career in the arts and are working towards becoming recognized professional artists.

- actively seeking sponsorship in the amount of \$7,000

Awards Descriptions

Project X Photography Award

Recognizes the merits of a publicly presented photographic project by an Ottawa-based artist.

- long time collaborative sponsorship with Ottawa Art Gallery, SPAO and DAIMON

Community Arts Educator Award

Recognizes excellence in community arts education, artists who provide unique and creative learning experiences that inspire future generations.

- first established in 202
- confirmed sponsorship in the amount of \$3,000

Corel Endowment for the Arts Award

A future-oriented award that encourages evolution, innovation, creativity, and excellence of artists working on new initiatives.

- prizes vary according to dividends of an endowment fund at the Ottawa Community Foundation

Young Artist Award

A mentorship-driven award established to support young Ottawa artists 14 – 17 years old.

- confirmed sponsorship in the amount of \$1000 (\$500 for artist and \$500 for mentor)

Impact on Recipients

“Winning the Project X Award symbolized to me the approbation of my journey into the photographic arts in Ottawa. I am grateful.”

Angelina Barrucco
2022 Project X Photography Award Recipient



Memories of the
2022 Arts Awards

Souvenirs des Prix
des arts 2022



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Angelina Barrucco
Recipient - Lauréate

Project X, Photography Award
Projet X, prix pour la photographie

“I am grateful for the IBPOC Artist Award, which allowed me to pursue some important projects that have contributed to my portfolio for applying to a major graduate school outside of the country.”

Laurena Finéus, 2022
Emerging IBPOC Artist
Award Recipient



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Jude Peter
Recipient - Lauréat

Young Artist Award
Prix pour les jeunes artistes

The Young Artist Award definitely had a positive impact on me. Winning the award made me feel more confident in my ideas and gave me the opportunity to make valuable connections. Currently, I am attending SPAO as a student. Jude Peter, 2022 Young Artist Award Recipient



Memories of the
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Souvenirs des Prix
des arts 2022



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Laurena Finéus
Recipient - Lauréate

Emerging IBPOC Artist Award
Prix pour les artistes PANDC émergents

Our goal is to ensure that offered benefits are attractive to our sponsors and align with your mission, vision and values.

Recognition at Event

Brand Placement

Communications

- **recognition by event host as title sponsor**
- **opportunity to speak at event**
- **dedicated space at event for your branding/messaging/promotion**

- **logo & link to your website on Council website as recognized sponsor**
- **logo on specific event webpage as title sponsor**
- **logo on all marketing material for event**
- **logo listed in the Ottawa Arts Council Annual Report**

- **mention in e-newsletter, media release and direct messaging**
- **opportunity to provide a quote in media release**
- **total of 8 social media posts, across all platforms**
- **cross promotion of your events for one year**

Value-Added

- free Ottawa Arts Council Patron Membership
- 6 tickets to event
- opportunity for a blog, Instagram or Facebook Live "take over"
- dedicated LinkedIn Newsletter (promoted across all platforms)
- opportunity to announce the finalists for social media dissemination
- opportunity to present the award to the recipient alongside key presenters that include the Mayor or City Councillor
- logo feature on all direct to guest marketing including all ticket messaging
- 1 drink ticket per guest

WORK WITH US TO CREATE A CUSTOMIZED BENEFITS PACKAGE

By the Numbers

200+

Attendees

\$400,000+

Awarded
since 1988

7

Arts
Awards

228

Artists who
have benefited



Join Us!

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Stay Social



@artsottawa
3.5K followers



Ottawa Arts Council
1K followers



Ottawa Arts Council
3K followers

Full
Spectrum

Gamme
Complète



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INITIATIVE DES ARTS D'OTTAWA.



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Building Back Better:
English and French Theatre
Community Consultations



TOWN HALL MEETING
RÉUNION PUBLIQUE



OPEN
HOUSE
PARTY

