



OTTAWA ARTS  
COUNCIL | CONSEIL DES  
ARTS D'OTTAWA

## Ottawa Arts Council Arts Awards Evaluation Rubric

When assessing the Arts Awards applications, the Ottawa Arts Council offers the following rubric to assessors to guide them in rating applications. You will give each applicant three scores out of 5. The three scores are for: MERIT, IMPACT, and PRIORITY DEMOGRAPHIC.

Please keep this rubric by you at all times to reference while adjudicating.

### Artistic Merit & Impact

#### Rating: Excellent (5)

- **Clear and compelling** artist statement and support material
- **Vital and relevant** artistic / cultural / aesthetic / geographic / language / community experience demonstrated in the overall application
- **Major impact** on the development of this artist's career was demonstrated should they receive this award
- **Unique and intentioned contributions** to the Ottawa cultural community and sector was displayed in the application

#### Rating: Very Good (4)

- **Clear and defined** artist statement and support material
- **Relevant** artistic / cultural / aesthetic / geographic / language / community experience demonstrated in the overall application
- **Demonstrated impact** on the development of artist's career should they receive this award
- **Clear and defined contribution** to the Ottawa cultural community and sector was displayed in the application

#### Rating: Good (3)

- **Defined** artist statement and support material
- **Clear** artistic / cultural / aesthetic / geographic / language / community experience demonstrated in the overall application
- **Stated** the development of artist's career should they receive this award
- **Delineated contribution** to the Ottawa cultural community and sector was displayed in the application

#### Rating: Fair (2)

- **Vague or incomplete** artist statement and support material
- **Imprecise** artistic / cultural / aesthetic / geographic / language / community experience demonstrated in the overall application
- **General or vague** statement on the development of artist's career should they receive this award
- **Unclear** contributions to the Ottawa cultural community and sector was displayed in the application

### **Rating: Poor (1)**

- **Poor** artist statement and support material
- **Missing or irrelevant** artistic / cultural / aesthetic / geographic / language / community experience demonstrated in the overall application
- **Unclear or irrelevant intended** statement on the development of artist's career should they receive this award.
- **No discernible contribution** to the Ottawa cultural community and sector was displayed in the application

### **Priority Demographic**

The following demographics are prioritized in assessing nominees for the Arts Awards. The rubric below outlines the scoring criteria for the "Priority Demographic"

- **Artist identifies as an IBPOC artist**
- **Artist identifies as a new Canadian**
- **Artist identifies as neurodivergent, deaf or disabled**
- **Artist is a 'new generation' artist aged 25 to 35**
- **Artist identifies as femme/ woman/ pronouns are She/Her**
- **Artist is a member of the LGBTQ2S+ community**
- **Other, please specify**

### **Rating: High Priority Demonstrated (3)**

- Artist identifies with two or more priority groups listed above
- Artist is a member of one or more advocacy groups that address social justice for one or more of the priority groups listed above
- Artist's practice works in allyship and or addressing or collaborating with one or more of the priority communities above

### **Rating: Moderate Priority Demonstrated (2)**

- Artist identifies with one or more priority groups listed above
- Artist is a member of one or more advocacy groups that address social justice for one or more of the priority groups listed above
- Artist's practice works in allyship and or addressing or collaborating with one or more of the priority communities above

### **Rating: Non-Priority Demographic Demonstrated (1)**

- Artist does not identify as any of the priority groups that have been historically marginalized by the traditional merit structure including members of the following communities:
  - IBPOC
  - New Canadian
  - Neurodivergent, deaf or disabled
  - New generation aged 25 to 35
  - LGBTQ2S+
  - Femme/ woman/ pronouns are She/Her
- Artist's practice does not demonstrate working in allyship and or addressing or collaborating with one or more of the priority communities above