



OTTAWA ARTS  
COUNCIL | CONSEIL DES  
ARTS D'OTTAWA

# Sponsorship Opportunities



2023

# Our Network

**ASSURart**  
THE ART OF INSURING

**Canada**  
**WISE IFSE**

**CITY SELTZER**

**DÄIMÖN** OTTAWA ART SOCIETY

OTTAWA FESTIVALS D'OTTAWA  
CANADA'S FESTIVAL CAPITAL  
CAPITALE DES FESTIVALS DU CANADA

OTTAWA COMMUNITY FOUNDATION  
invested for good

OTTAWA BILINGUE • BILINGUAL

ASSOCIATION DES COMMUNAUTÉS FRANCOPHONES D'OTTAWA

Ottawa

Ottawa Little Theatre

OTTAWA CHILDREN'S CHOIR  
Chœur d'enfants d'Ottawa

MUSÉO PARC VANIER

ARTS RÉSEAU NETWORK DES ARTS OTTAWA D'OTTAWA

CHRC Cultural Human Resources Council  
Conseil des ressources humaines du secteur culturel

MANN LAWYERS

BLACK JACKS

CAPITAL HERITAGE CONNEXION  
PATRIMOINE DE LA CAPITALE

ARC POETRY  
-AMANDA JULIA EVENTS

JÉRÔME  
EST. 2002  
ART & PHOTOGRAPHY

OAG GAO

STIRLING JOHNSTON HOME TEAM

GGFL

OTTAWA MUSEUM NETWORK

RÉSEAU DES MUSÉES D'OTTAWA

HERITAGE OTTAWA  
PATRIMOINE OTTAWA

ONTARIO ARTS COUNCIL  
CONSEIL DES ARTS DE L'ONTARIO  
an Ontario government agency  
un organisme du gouvernement de l'Ontario

SPAO

MASC

cour des arts court

CABL

Ottawa-Gatineau Printmakers Connective  
Collectif d'artistes-graveurs d'Ottawa-Gatineau

RADICAL CONNECTIONS

MENSOUR

“GGFL has supported the Ottawa Arts Council for the past 13 years and we are delighted to be a small part of the fabric of the arts in Ottawa. They help amplify the voice of our local arts community professionally and warmly.”

Margot Sunter, Chief Operating Officer, GGFL

Sponsoring an Ottawa Arts Council event provides you the unique opportunity to connect with your community. Get your name in front of local professionals, arts supporters and creatives, build brand awareness and show your company’s support for an important cause: the arts!

“The Ottawa Arts Council plays such a vital role in our community and we are fortunate to have them fostering such a vibrant creative scene.”

Heather Austin-Skaret  
Co-Managing Partner and Head of Wills and Estates/Estate Litigation,  
Mann Lawyers

#### THE ARTS:

- drive tourism
- have a social impact
- strengthen the economy

Feel good about supporting our local arts, heritage and cultural organizations as you expand your network and show your employees and investors your dedication to our community.

“We feel that the support for art is of vital importance because it allows people to see a glimpse of how much we as humans have to express”.

Wilson Li, Manager, Logan Katz LLP

#### EVENTS INCLUDE:

- LUCK! - a one-of-a-kind experience where you can make a big impression
- Arts Awards - an impactful way to give back to local creatives
- Read more about each event in the What We Do section.

# Who We Are

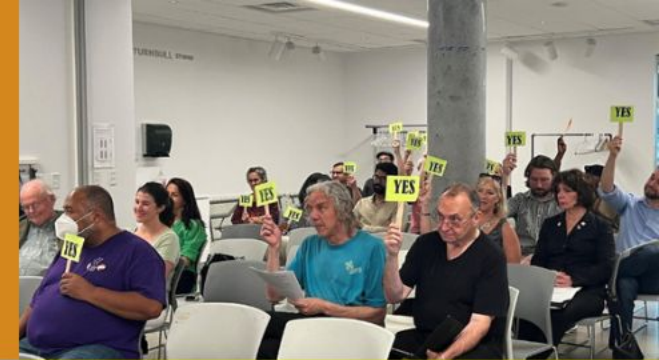
- **Advocate** through our strong ties to municipal, provincial and federal governments
- **Champion** Ottawa's arts community
- **Facilitate** a more sustainable environment for the arts
- **Partner** with Ottawa artists, arts organizations and arts supporters
- **Collaborate** in effecting diversity and equity in the arts
- **Lead** Ottawa's engaged, growing and inclusive arts sector



Community  
Engagement,  
Partnerships, and  
Advocacy



Industry and  
Government  
Consultations



Professional  
Development



Special  
Projects

Arts  
Awards



Luck!  
Fundraiser



What We Do

# Ottawa Arts Council By The Numbers



History

40+ Years



Artist  
Workshops

2/Year



Partners

50+



Community  
Events

8/Year



Networking  
Opportunities

5/Year



In-Person  
Attendance

1000+/Year



Social Media  
Engagement

12,000+/Year



Artists  
Supported

Immeasurable



Project X, Photography Award  
Project X, prix de la photographie

Thank you to our sponsor and partners!  
Merci à notre commanditaire et partenaires!



# Benefits of Sponsorship

# Promotion

- Social Media
- Website
- Advertisements
- Blog Posts
- E-newsletters
- Signage/Pageantry
- On-site Presence
- Speaking Opportunities
- Networking Invitations
- Brand Identity & Awareness



**Young Artist Award**  
**Le Prix pour les jeunes artistes**  
**Recipient/Lauréate**  
**Asha Higginson**




# Other Methods of Support

**Gifts of  
Tangible  
Personal  
Property**

**Volunteering**

**Financial  
Donations**

**Donation  
Matching**

**Patron of  
the Arts**

**In-Kind  
Donations**



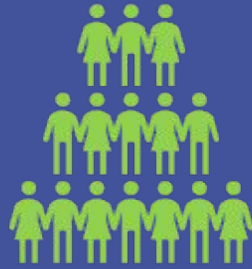
# Sponsor Perks



Complimentary  
Tickets



Employee  
Participation  
Opportunities



Council Presence &  
Promotion at Your  
Events



Networking  
Events



# Join Us!

Joni Hamlin

Communications and Development Manager

[joni@ottawaartscouncil.ca](mailto:joni@ottawaartscouncil.ca)

[www.ottawaartscouncil.ca](http://www.ottawaartscouncil.ca)

## Stay Social



@artsottawa  
3.5K followers



Ottawa Arts Council  
1K followers



Ottawa Arts Council  
3K followers

Full  
Spectrum

Gamme  
Complète



OTTAWA ARTS INITIATIVE.  
INITIATIVE DES ARTS D'OTTAWA.



OTTAWA ARTS  
COUNCIL  
CONSEIL DES  
ARTS D'OTTAWA

Building Back Better:  
English and French Theatre  
Community Consultations



TOWN HALL MEETING  
RÉUNION PUBLIQUE



OPEN  
HOUSE  
PARTY

