



Professional Development







What We Do

Why Be A Sponsor?

- The investment you make demonstrates that you recognize the importance of artists who are aspiring and thriving in our community, and the contribution they make to our city.
- With your help, we can continue to create an environment where equity and diversity are celebrated, and artistic achievement is acknowledged and rewarded.
- Our goal is to ensure offered benefits are attractive to our sponsors. We are open to creating a customized benefits package that supports your giving priorities.

The Ottawa Arts Council provides intensive training programs for arts and heritage professionals in Ottawa who require assistance in gaining the necessary skills to succeed.

In 2022, we partnered with WorkinCulture to offer marketing workshops to develop strategies for artists and nonprofit arts organizations.

We can provide workshops like these at little to no cost to our members; and even open them up to the greater community, other Ontario cities, or virtual offerings that extend even further.

Through collaborations with partners like you, we can continue to create an environment where equity and diversity are celebrated, artistic excellence is fostered, and barriers to access can be removed.

Participants mpact

Full Spectrum

Gamme Complète

"An excellent video! It is chock-full of practical, handson information. With all the advice and tips provided, I'm sure even those experienced in digital performance will learn something new." Amelia Burns

Building Back Better: English and French Theatre Community Consultations

"Such a treasure trove of information presented in a clear, engaging and professional way." Catherine Low



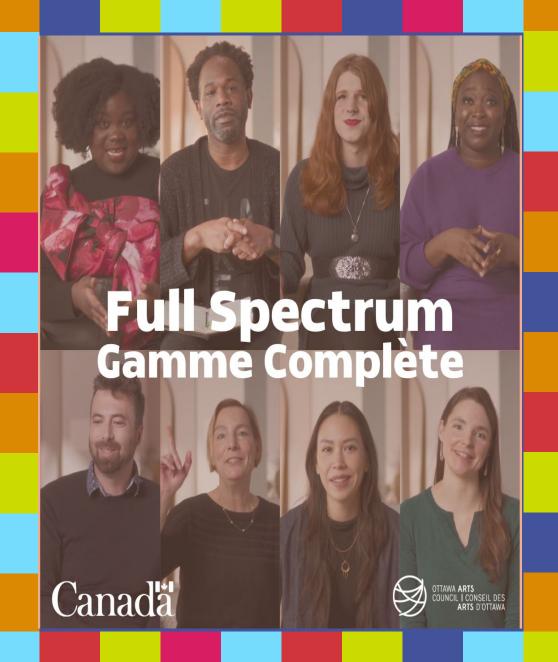
"We thoroughly enjoyed our experience at the On View: Flava Factory, we learned a great deal about the art of urban dance, its origin, and the positive impact it has on youth. We look forward to many more!" Wilson Li

By the Numbers

30+ I,000+

Countries Participants
Reached

42
Professional Development
Opportunities



Our goal is to ensure that offered benefits are attractive to our sponsors and align with your mission, vision and values.

Recognition at Event

Brand Placement

Communications

- recognition by event host as title sponsor
- opportunity to speak at event
- dedicated space at event for your branding/ messaging/promotion

- logo & link to your website on Council website as recognized sponsor
- logo on specific event webpage as title sponsor
- logo on all marketing material for event
- logo listed in the Ottawa
 Arts Council Annual Report

- mention in e-newsletter, media release and direct messaging
- opportunity to provide a quote in media release
- total of 8 social media posts, across all platforms
- cross promotion of your events for one year

Value-Added

- personal press release announcement of support along with professional photo-op with our executive leadership
- extended social media reach with boost posts
- logo feature on all direct to guest marketing including all ticket messaging

WORK WITH US TO CREATE A CUSTOMIZED BENEFITS PACKAGE

Join Us!

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Communications and Development Manager

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www.ottawaartscouncil.ca

Stay Social







@artsottawa3.5K followers

Ottawa Arts Council
1K followers

Ottawa Arts Council 3K followers

Full Spectrum

Gamme Complète













OTTAWA ARTS INITIATIVE.
INITIATIVE DES ARTS D'OTTAWA.





