





Why Be A Sponsor?

- **The investment you make demonstrates that you recognize the importance of artists who are aspiring and thriving in our community, and the contribution they make to our city.**
- **With your help, we can continue to create an environment where equity and diversity are celebrated, and artistic achievement is acknowledged and rewarded.**
- **Our goal is to ensure offered benefits are attractive to our sponsors. We are open to creating a customized benefits package that supports your giving priorities.**

Special Projects



Mandala Project



Bodys Exhibition



Cinépoesie

Project Updates

The Council continually takes the pulse of Ottawa’s arts community and endeavours to create and/or support projects that are meaningful and relevant in today’s climate.

Supporting IBPOC Artists

Building trust in equity-seeking communities is of the utmost importance to the Council. Most recently, we have been working on a project we call “Mandala”. You can find details on our Website - [The Mandala Project](#). A special showcase is being planned for September.

Supporting Member Projects

The Council is often approached by members with requests for support of upcoming projects and exhibitions. We wish we could say yes to everyone but budget constraints don’t allow. We most recently supported staff member Rebecca Rama and her special exhibition of Vern Martin-Ivie’s “[Bodys](#)” by allowing them the use of our Micaela Fitch Boardroom at no cost.

Supporting Young Artists

The Council offers free memberships to High School students in arts programs, and communicates opportunities with two local high schools - Canterbury and De La Salle. Most recently we sponsored a project at De La Salle called “Cinépoesie”, a collaborative movement and poetry project between the Council, [ACFO](#), and [CEAO](#), presented by students of the De La Salle public high school. Local professional artists mentored the students to create original short films that dealt with their experiences during the Pandemic.

Our goal is to ensure that offered benefits are attractive to our sponsors and align with your mission, vision and values.

Recognition at Event

- **recognition by event host as title sponsor**
- **opportunity to speak at event**
- **dedicated space at event for your branding/messaging/promotion**

Brand Placement

- **logo & link to your website on Council website as recognized sponsor**
- **logo on specific event webpage as title sponsor**
- **logo on all marketing material for event**
- **logo listed in the Ottawa Arts Council Annual Report**

Communications

- **mention in e-newsletter, media release and direct messaging**
- **opportunity to provide a quote in media release**
- **total of 8 social media posts, across all platforms**
- **cross promotion of your events for one year**

Value-Added

- support a project dear to your heart or one that best fits your giving priorities
- personal press release announcement of support along with professional photo-op with our executive leadership
- logo feature on all direct to guest marketing including all ticket messaging (if applicable)

WORK WITH US TO CREATE A CUSTOMIZED BENEFITS PACKAGE

Join Us!

Joni Hamlin

Communications and Development Manager

joni@ottawaartscouncil.ca

www.ottawaartscouncil.ca

Stay Social



@artsottawa
3.5K followers



Ottawa Arts Council
1K followers



Ottawa Arts Council
3K followers

Full
Spectrum

Gamme
Complète



OTTAWA ARTS INITIATIVE.
INITIATIVE DES ARTS D'OTTAWA.



OTTAWA ARTS
COUNCIL
CONSEIL DES
ARTS D'OTTAWA

Building Back Better:
English and French Theatre
Community Consultations



TOWN HALL MEETING
RÉUNION PUBLIQUE



OPEN
HOUSE
PARTY

